CURRICULUM STRUCTURE UR6321001 BACHELOR OF NEW MEDIA COMMUNICATION WITH HONOURS INTAKE 2023/2024						
YEAR	FIRST		SECOND		THIRD	
SEMESTER	1	II		IV	٧	VI
Common /Discipline Core/Elective Courses (105 credits)	SMM10103 Introduction to Communication Theory	SMM10603 Visual Communication	SMM20203 Digital Photography	SMM30303 Digital Marketing	SMM40103 Public Relations and New Media	SMM40803 Event Management
	SMM10203 Public Speaking	SMM20103 Organizational Communication	SMM20303 Graphic Design for NewMedia	SMM30403 Digital Video Production	SMM40203 Ethics and Law in New Media Communication	SMM40903 New Media Issues & Challenges
	SMM10303 Introduction to New Media	SMM10703 Innovative and Creative Skills	SMM20403 New Media Analysis	SMM30503 Web Design andDevelopment	SMM40303 Animation for Integrated Media	SMM41003 Skills in Organizational Strategy and Performance Management
	SMM10403 Script Writing &Digital Storyboard	SMM 10803 Introduction to Programming Languages	SMM30103 Media Psychology	SMM30603 New Media Arts	SMM40403 Digital Creative Advertising	SMM41104 Final Year Project 2
	SMM10503 New Media Literacy	SMM1XXXX Elective I	SMM20503 New Era Management	SMM30703 Data Reasoning	SMM31103 Electronic Entrepreneurship	SMM49906 Industrial Training
			SMM30203 Research Method	SMM3XXXX Elective II	SMM40502 Final Year Project 1	
					SMM4XXXX Elective III	
University Requirement Courses (16 credits)	SMB0XX02 Foreign Language	SMB10102 Preparatory English ^[1]	SMB20102 English for General Communication ^[2]	SMB31302 English for Academic Purposes		
	SMU13002 Philosophy and Current Issues	SMU13102 Appreciation of Ethics and Civilization	SMU12102 Integrity and Anti Corruption [3]	SMU32202 Thinking Skills		
	SMZXXX01 Co-Curriculum 1	SMB41002 University Malay Language [4]				
		SMZ XXX01 Co-Curriculum 2				
TOTAL CREDITS (123 CREDITS)	20	20	22	22	20	19

: SMM10903 Principles of Human Computer Interaction, SMM11003 Sociology in New Media Elective I

: SMM30803 3D Modelling for Beginners/ SMM30903 Contemporary Photography, SMM31003 Industrial Psychology : SMM40603 Audio Design, SMM40703 Crisis Communication in New Media Elective II

Elective III

Compulsory to students with MUET 2.5 and below (local students) or TOEFL 4.5/IELTS 4.0 and below (international students). SMB10102 Preparatory English is an Audit course.

^[2] Exemption to students with MUET 4.0 and above (local students) or TOEFL 8.0/IELTS 5.5 and above (international students) but need to replace the course by registering for a two credits Optional Course.

International students should register for the SMU13202 Malaysian Studies.

^[3] [4] International students other than Indonesia, Singapore and Brunei need to register for the SMB11002 Basic Malay Language course.